

VISION

To maintain a vibrant club with members embracing the four pillars of Rotary, sharing fellowship and networking with a commitment to service in the local community and humanitarian projects.

BOARD 2015 – 2016

Excellence in
Leadership Governance Accountability

PROGRAMS

Rotary Foundation

Youth Education and Employment

Future leaders

Vocational Excellence

Country Connection – Rural Families

Clean Environment

Disadvantaged Families

Mamba School & St Jude's Tanzania

Dr Edna Hospital Somaliland

ROTARY FOUNDATION

To maintain awareness and involvement in the role of Rotary International including the global priorities and humanitarian projects

FUTURE LEADERS

To support and mentor young Australian to develop leadership skills through participation in Rotary Programs, Club or local initiatives

SERVICE

To identify potential service projects and coordinate active participation of all members in community projects

MARKETING

To promote and market activities of High-Rise Rotary Club and the Rotary movement, improving public understanding and strengthening our ability to make an impact in communities

COMMUNICATIONS

To promote club and Rotary activities internally and externally to encourage member engagement with Rotary.

ROTARY CLUB OF BRISBANE HIGH-RISE

FELLOWSHIP

To provide opportunities for fellowship and fun, strengthening member engagement and commitment

MEETING PROGRAM

To ensure members are engaged to come to Rotary meetings by arranging a program of topical and interesting speakers.



MAKING A DIFFERENCE

MEMBERSHIP

To develop and maintain a vibrant membership base and foster member engagement in club activities

CLUB ADMINISTRATION

To facilitate the efficient and effective functioning of the club
To be responsible for financial operations and management

ROTARY FOUNDATION COMMITTEE

GOAL

To maintain awareness and involvement in the role of Rotary International including the global priorities and humanitarian projects

STRATEGIES

- Provide information in a way that engages the wider membership
- Encourage participation in District and International activities
- Use Rotary resources to further the progress of club projects
- Provide copy for the Marketing and Communications Directors
- Publish funds raised through donations cumulatively in Hot Air
- Develop a program to raise funds from bequests and ongoing member donations
- Encourage members to purchase own PHF and add gems to existing PHFs

FELLOWSHIP COMMITTEE

GOAL

To provide opportunities for fellowship, fun and networking that will strengthen member engagement and commitment.

STRATEGIES

- Develop a calendar of events across a range of social activities that will appeal to the member base
- Involve committee members in planning and organizing social events
- Identify and engage with members to seek input and opportunities to propose activities will meet individual and family needs.
- Coordinate special event club meetings delegating responsibility for conducting these events to other committees
- Provide copy to the Marketing and Communications Directors

MARKETING COMMITTEE

GOAL

To promote and market the activities of the High-Rise Rotary Club and the Rotary movement to increase public understanding of Rotary and strengthen our ability to make an impact. To increase new member enquiries, media mentions and ensure existing members are aware of an enhanced High-Rise Rotary presence.

STRATEGIES

- Prepare leaflet for distribution to targeted CBD hotels, visitor information centre, EKKA, convention centre
- Regular media releases to Brisbane Radio, Local Newspapers and Magazines
- Include Guest Speaker Bios in Hot Air and for media release if eminent
- Revitalise website
- Revitalise Guest speaker identification and sourcing
- Coordinate use of Drop Box for Board and membership
- Operate in collaboration with the Communications Committee

COMMUNICATIONS COMMITTEE

GOAL

To promote the activities of the club internally and externally, strengthening member engagement and showcasing the activities of High-Rise Rotary to prospective members and the wider community in collaboration with the Marketing Director.

STRATEGIES

- To receive information for the weekly newsletter and format for distribution
- Promote Club activities and projects and provide support to committees by promoting events (????)
- Review and update Website in conjunction with the Marketing Director

MEMBERSHIP COMMITTEE

GOAL

To develop and maintain a vibrant membership base.

STRATEGIES

- Attract new members through personal contact, encouraging all members to invite prospective members to a club meeting
- Produce an information package for prospective members that will ensure an of Rotary International and its ideals and an introduction to High-Rise and its operation and culture
- Ensure new members understand the responsibilities of club members
- Monitor existing members and support members at risk of separating from the club due to health issues, work or family commitments.
- Involve past members in club activities with the aim of future reconnection
- Welcome and host visitors to Club meetings and events
- Provide copy for the communications and marketing Directors
- Provide the Secretary and President with new member completed form.

MEETINGS AND PROGRAM COMMITTEE

GOAL

To ensure members are engaged to come to Rotary Meetings by arranging a program of interesting and topical speakers

STRATEGIES

- Engage with members to identify potential speakers
- Target and invite speakers to present at club meetings including Premier and Leader of the Opposition, Lord Mayor, Federal and Local representatives
- Include opportunities for club fellowship at targeted meetings
- Manage the calendar of speakers Ask each Past President to invite a speaker as a way of encouraging participation
- Liaise with scheduled speakers regarding AV or other needs and provide information to the speaker on meeting times and other relevant information
- Provide copy to the Communications and Marketing Director.

FUTURE LEADERS COMMITTEE

GOAL

To support and mentor young Australians to develop leadership skills through established Rotary Programs and club initiatives

STRATEGIES

- Promote Youth leadership projects to broaden opportunities for nominations to Rotary programs
- Promote club nominated projects to young people
- Coordinate the nomination and selection of applicants
- Monitor and support young people in nominated programs
- Coordinate presentations by participants to the club and appropriate community groups
- Provide copy to the Communications and Marketing Directors

SERVICE COMMITTEE

GOAL

Identify potential service projects and organize participation of members in service activities.

STRATEGIES

- Ensure Club responsibilities are understood and undertaken in relation to service projects, for example, Clean Up Australia
- Encourage members to participate and coordinate each activity undertaken
- Assess proposed projects for Board consideration
- Promote Rotary International service projects with regular updates to club members
- Provide copy to the communications and Marketing Directors