



Rotary Club of Brisbane High-Rise Inc.

R.I. No. 29520

2010-11

HOT AIR

District 9600
Serving the Heart of Brisbane
10 March 2011



FELLOW ROTARIANS

It has troubled me for some time that Rotary's image in the community is not as it should be; but in an age where 'perception isn't just important, it's all there is', then clearly it is our responsibility to do something about it. Last year Rotary International undertook some research on how we as an organisation are viewed in the community.

Essentially the results showed that we are viewed in the community as an organisation of mainly businessmen (no mention of women), made up of mainly older people who do a bit of charitable work in the community – similar to Lions. Perhaps the only real positive impression people have of us is that we are able 'to get things done'.

This all translates to the perception that we are a bunch of old men who can just about manage to run a sausage sizzle to raise money for sick kiddies.

We know that nothing could be further from the truth. Rotary has all but destroyed the scourge of Polio from the entire planet. We are at every disaster with timely practical help i.e. Shelter Box and usually significant amounts of money - and expertise....and what about *The Rotary Foundation*; one of the most efficient significant charitable trusts in the world. That is of course not to mention ROMAC, Youth exchanges and Ambassadorial scholarships etc. I acknowledge there are a few old men (like Past President Vic...OK so he's 4 days younger than me!). Anyway, the forty odd percent of women in our Club alone, might also find the perception odd.

But the fact remains; 'Perception is all there is' and if that's the way we are perceived then that is the way we are!

If Rotary is to continue to play an important part in world-wide misery mitigation and practical peacemaking – 'cos that's the really important stuff we do, then we better do something about our image and the way we are perceived and we better do it soon.

Next week I want to talk about what we can each do in relation to improving the image of Rotary, our club and concomitantly, the membership challenge.

Yours in Rotary, Kit

GUEST SPEAKERS

Mar 10	John Mickel, Speaker of Queensland Parliament
Mar 17	Andrew Squires, Smith Family
Mar 24	Bill Phillips, Africa
Mar 31	Det. Sgt Naomi Cornish, Organised Crime

ROSTER	10 Mar	17 Mar	24 Mar	31 Mar
CHAIRMAN	John K	Steve K	Mark L	Deb LG
SET UP	Steve K	Mark L	Deb LG	Barbara L
	Mark L	Deb LG	Barbara L	John L
CLOSE	Deb LG	Barbara L	John L	Frank L
	Barbara L	John L	Frank L	Bill L

ROTARY GRACE

O Lord and giver of all good, we thank you for our daily food. May Rotary friends and Rotary ways help us to serve you all our days.

INTERNATIONAL TOAST

International Women's Day (8 March) is a global day celebrating the economic, political and social achievements of women past, present and future. According to the History of Rotary website:

"The addition of women in Rotary represents the single greatest force in the growth of Rotary International".

In recognition of this powerhouse within RI, the women, the international toast this week is to the Rotary Club of **Duarte**, (District 5300) who meet at Denny's Rest in California; a Club that had the first woman club president in Rotary International in 1987-88

ATTENDANCE – 3 Mar 2011

MEMBERS	42	VISITING ROTARIAN	1
GUESTS	3	ATTENDANCE	74%

APOLOGIES, GUESTS & MAKE-UPS

MEMBERS UNABLE TO ATTEND MEETINGS & BRINGING GUESTS PLEASE NOTIFY HIGH-RISE BY 9:00 a.m. WEDNESDAY:

apologies@rotarybrisbanehighrise.com (NB: Please ensure you receive a confirmation your email has been received)

MEMBERS PLEASE EMAIL DETAILS OF MAKE-UPS TO: make-ups@rotarybrisbanehighrise.com

MEMBER INTEREST - DATE CLAIMERS – REMINDERS

SPORTSMAN'S LUNCHEON – Fri. 18 MARCH 2011,

Gambaro Seafood Restaurant, 12:00 noon for 12:30pm start, 33 Caxton Street, Petrie Terrace

RSVP: Friday 4 March 2011 to Michelle Thomson, T: 07 3358 8027 or E: mthomson@cplqld.org.au

MUSIC OF ANDREW LLOYD WEBER – Thurs. 7 APRIL 2011

Lyric Theatre, 7:30 p.m.

ART SPECTACULAR – Thurs. 7 to Sat. 16 APRIL 2011

OPENING NIGHT COCKTAIL PARTY – Thurs. 7 APRIL 2011

Riverside Centre, 123 Eagle St, Brisbane

Open daily between 8am - 6pm, Weekends 9am - 4pm

For more information please contact Barbara L.

HOMELESS CONNECT – Wedn. 11 MAY 2011

Volunteers are needed to help at the above day at the RNA Showground. It is a day organized by Brisbane City Council where 1,000+ homeless come and connect with the various service providers, and get access to various services. **For more information please contact Ross G.**

ROTARIANS AGAINST MALARIA – 2011 RAM NATIONAL CONFERENCE – Sat. & Sun. 14 -15 MAY 2011

St Columban's Catholic Secondary College

Caboolture

BRISBANE HIGH-RISE INAUGURAL CYCLING EVENT – BRIDGES OF BRISBANE – Sun. 15 MAY 2011

More details to come

ROTARIAN WEEK OF IBLA BAROQUE – Sat. 14 MAY to 21 MAY 2011

Brisbane High-Rise members are invited to attend the seventh Rotarian week held in Ragusa (South-eastern Sicily) to be hosted by the local Rotary Club. The event intends to introduce Rotary club members of the whole world to this beautiful part of Baroque Sicily, recognized by the UNESCO as world heritage site. The program begins upon arrival at Catania airport on Saturday 14 May, and ends your departure from Catania, Saturday 21 May. **Programs, itinerary and booking form on www.rotaryragusa.it**

RED SHIELD DAY – Sun. 29 MAY 2011

This year High-Rise will need a good roll-up for not only the counting house (3-4), but also to act as drivers and collectors in the inner city west area (as many as possible). More details will be provided closer to the day.

CHANGEOVER DINNER – Fri. 24 JUNE 2011

More detail to be provided at a later date

SHELTER-BOX



After the 6.3 magnitude earthquake struck Christchurch region on the 22nd February, a ShelterBox Response Team was soon at the scene and worked with local authorities to assess the need for emergency shelter and equipment.

DISTRICT 9600

D9600 CONFERENCE - 25 to 27 MARCH 2011

THEME: Enjoy Rotary – Spread Happiness

The Events Centre,
Caloundra

Electronic registration available on website:

www.rotary9600.org There is an offer to fellow Rotarians, of a super sharp accommodation rate at the Rydges Oasis for accommodation during the Rotary District Conference 9600 see link: www.rydges.com/hotel/0/RQOASI/Rydges-Oasis-Resort-Caloundra.htm

DISTRICT ASSEMBLY – Sun. 5 JUNE 2011

All incoming Board Members for the 2011-12 year (including those doing the position again) are to attend.

